

MEDIA ARTS, B.A.

Degree Requirements (120 hours)

Program of Study

Requirements	Credit Hours
1. Carolina Core	32-44
2. College Requirements	15-18
3. Program Requirements	28-43
4. Major Requirements	30

Founding Documents Requirement

All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United State Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (<https://academicbulletins.sc.edu/undergraduate/founding-document-courses/>).

1. Carolina Core Requirements (32-44 hours)

CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

must be passed with a grade of C or higher

- any CC-CMW courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

ARP – Analytical Reasoning and Problem Solving (6-8 hours)

- any CC-ARP courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

SCI – Scientific Literacy (8 hours)

- two 4-credit hour CC-SCI (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>) laboratory science courses

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

Demonstration of proficiency in one foreign language equivalent to the minimal passing grade on the exit examination in the 122 course is required. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.

- CC-GFL courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

It is strongly recommended that students continuing the study of a foreign language begin college-level study of that language in their first semester and continue in that language until their particular foreign language requirement is completed.

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

- any CC-GHS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component ¹ (0-3 hours)

- any overlay or stand-alone CC-CMS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

INF – Information Literacy ¹ (0-3 hours)

- any overlay or stand-alone CC-INF course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

VSR – Values, Ethics, and Social Responsibility ¹ (0-3 hours)

- any overlay or stand-alone CC-VSR course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

¹ **Carolina Core Stand Alone or Overlay Eligible Requirements** — Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (15-18 hours)

Foreign Language (0-3 hours)

- only if needed to meet 122-level proficiency

History (3 hours)

The College of Arts and Sciences requires one additional GHS course beyond the Carolina Core GHS requirement.

- If the Carolina Core GHS requirement is fulfilled by a **U.S. history** course, the College of Arts and Sciences history requirement must be fulfilled by a **non-U.S. history** course.
- If the Carolina Core GHS requirement is fulfilled by a **non-U.S. history** course, the College of Arts and Sciences history requirement must be fulfilled by a **U.S. history** course.

Please select the College of Arts and Sciences history requirement from the approved list of U.S. and non-U.S. history courses (<https://academicbulletins.sc.edu/undergraduate/arts-sciences/history-requirement/>).

Social Science and Fine Arts or Humanities (12 hours)

- **Social Science (3 hours)**
 - The College of Arts and Science requires one 3- hour Social Science Course (<https://academicbulletins.sc.edu/undergraduate/arts-sciences/courses-acceptable-social-science/>)
- **Fine Arts/Humanities (9 Hours)**
 - A Bachelor of Arts from the College of Arts and Sciences requires three 3-hour Fine Arts/Humanities Courses (<https://academicbulletins.sc.edu/undergraduate/arts-sciences/courses-acceptable-fine-arts-humanities/>)

3. Program Requirements (28-43 hours)
Cognate or Minor (12-18 hours)

Students must complete a cognate (12 hours) or a minor as part of this program. In lieu of a cognate or minor, an additional major may be added to a student’s program of study. **Additional majors must include all major courses as well as any prescribed courses noted (*) in the bulletin.** Prescribed courses noted in the bulletin may be shared with Carolina Core, College requirements, and Program requirements in the primary program.

Cognate (12 hours)

The cognate must consist of twelve (12) hours of courses at the advanced level, outside of but related to the major. The cognate may be taken in one or more departments or programs.

Courses offered by departments and programs that are acceptable for cognate credit are outlined in the section titled Courses Acceptable for Cognate Credit in Degree Programs in the College of Arts and Sciences (<https://academicbulletins.sc.edu/undergraduate/arts-sciences/courses-acceptable-cognate/>). Some major programs have specific cognate requirements. It should be emphasized that the cognate is not a second set of elective courses to be chosen at random by the student. Students are urged to consult their major advisors for specific requirements in their major.

For Bachelor of Arts degrees, all cognate courses must be passed with a grade of C or higher.

Minor (18 hours)

In place of the cognate a student in the College of Arts and Sciences may choose a minor consisting of at least 18 credit hours of prescribed courses.

The minor is intended to develop a coherent basic preparation in a second area of study. It differs from the cognate inasmuch as the courses must follow a structured sequence.

Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. **All minor courses must be passed with a grade of C or higher.** At least half of the courses in the minor must be completed in residence at the University.

A list of minor programs of study can be found at Programs A-Z (<https://academicbulletins.sc.edu/undergraduate/programs-az/>).

Electives (10-31 hours)

120 (or 128) degree applicable credits are required to complete any degree at USC. After the cognate, minor or second major is complete, any additional credits needed to reach 120 (or 128) total credits can

be fulfilled by electives. No courses of a remedial, developmental, skill-acquiring, or vocational nature may apply as credit toward degrees in the College of Arts and Sciences. The College of Arts and Sciences allows the use of the Pass-Fail option on elective courses. Further clarification on inapplicable courses can be obtained from the College of Arts and Sciences.

4. Major Requirements (30 hours)

must be passed with a grade of C or higher

Core Major Courses (9 hours)

Course	Title	Credits
MART 201	Foundations of Media Arts Production	3
MART 210	Digital Media Arts Fundamentals	3
FAMS 240	Film and Media Analysis	3
Total Credit Hours		9

Major Concentration Requirements (21 hours)

Students will select one concentration from Media Production or Media Studies.

Media Production Concentration (21 hours)

At least one course must be a Media Arts Carolina Core Integrative (CC-INT) course.

Course	Title	Credits
Intermediate Courses (9 hours):		9
MART 262	Digital Compositing	
FAMS 310	Special Topics In Popular Media	
FAMS 311	Classical Hollywood Cinema	
FAMS 312	Stardom, Celebrity and Performance	
FAMS 315	African American Cinema	
FAMS 316	Music and the Hollywood Film	
FAMS 325	Superheroes across Media	
FAMS 328	The Blockbuster	
FAMS 330	Special Topics in Non-Film Media	
FAMS 332	American Television	
FAMS 335	African American Television	
FAMS 336	Critical Studies in Digital & Emerging Media	
FAMS 338	Contemporary British Television Industry	
FAMS 350	Introduction to Comics Studies	
FAMS 351	History of the American Comic Book Industry	
FAMS 355	Special Topics in Comics Studies	
FAMS 360	Special Topics in Global Media	
FAMS 361	Middle East on Screen	
FAMS 363	Hong Kong Action Cinema	
FAMS 365	Screening China	
FAMS 380	Special Topics in Alternative Media	
FAMS 381	History of Experimental Film	
FAMS 383	Documentary Studies	
JAPA 350	Japanese Culture and Society through Film	
MART 321	Media Writing	
MART 341	Sound Design	
MART 371	The Moving Image	
MART 380	New Media Art	

Advanced Courses		9
MART 521A	Media Writing Advanced: Screenwriting ¹	
MART 521B	Media Writing Advanced: Feature Film ¹	
MART 521C	Media Writing Advanced: Manga and Anime ¹	
MART 521D	Media Writing Advanced: Television Writing ¹	
MART 571A	Moving Image Advanced: Narrative ¹	
MART 571B	Moving Image Advanced: Documentary ¹	
MART 571C	Moving Image Advanced: Animation ¹	
MART 571D	Moving Image Advanced: Experimental ¹	
MART 571E	Moving Image Advanced: Cinematography ¹	
MART 581A	New Media Advanced: Site-based and Installation Art ¹	
MART 581B	New Media Advanced: Mobile Platforms ¹	
MART 581C	New Media Advanced: Media Performance ¹	
MART 581D	New Media Advanced: Video Game Design ¹	
MART 581E	New Media Advanced: Sound Art ¹	
MART 590	Special Topics in Media Arts	
MART 598	Media Management and Distribution	
FAMS 510	Special Topics in Film and Media Histories	
FAMS 511	Special Topics in Film and Media Studies	
FAMS 566	Special Topics in U.S. Film and Media	
FAMS 598	Special Topics in Global Film and Media ¹ or FORL 598 Special Topics in Global Film and Media or MART 594 Special Topics in Global Film and Media	
Requirement (3 hours)		3
SVAD 499	School of Visual Art and Design Internship	
Total Credit Hours		21

¹ These courses are Carolina Core Integrative Courses.

Media Studies Concentration (21 hours)

At least one course must be a Media Arts Carolina Core Integrative (CC-INT) course.

Course	Title	Credits
Required Courses		6
FAMS 300	Film and Media History	
FAMS 308	Global Media Industries	
Concentration Electives		15
In choosing their electives, students are expected to individualize their programs of study while becoming broadly knowledgeable about the diverse and increasingly interconnected global media landscape. Students are encouraged to pursue internships, study abroad opportunities, and graduation with leadership distinction. Select any five courses from the following list.		
FAMS 310	Special Topics In Popular Media	
FAMS 311	Classical Hollywood Cinema	
FAMS 312	Stardom, Celebrity and Performance	
FAMS 315	African American Cinema	
FAMS 316	Music and the Hollywood Film	
FAMS 325	Superheroes across Media	
FAMS 330	Special Topics in Non-Film Media	
FAMS 328	The Blockbuster	
FAMS 332	American Television	

FAMS 335	African American Television	
FAMS 338	Contemporary British Television Industry	
FAMS 350	Introduction to Comics Studies	
FAMS 351	History of the American Comic Book Industry	
FAMS 355	Special Topics in Comics Studies	
FAMS 360	Special Topics in Global Media	
FAMS 361	Middle East on Screen	
FAMS 363	Hong Kong Action Cinema	
FAMS 365	Screening China	
FAMS 399	Independent Study	
FAMS 470	Genre Studies Film & Media	
FAMS 499	Internship in Film and Media Studies	
FAMS 510	Special Topics in Film and Media Histories	
FAMS 511	Special Topics in Film and Media Studies	
FAMS 566	Special Topics in U.S. Film and Media	
FAMS 581	Critical Interactives	
FAMS 598	Special Topics in Global Film and Media ¹ or FORL 598 Special Topics in Global Film and Media or MART 594 Special Topics in Global Film and Media	
FAMS 336	Critical Studies in Digital & Emerging Media	
Total Credit Hours		21

¹ These courses are Carolina Core integrative courses.